



[AQUALIFE SWIMMING LIMITED](#)  
[WEBSITE PRIVACY POLICY – 2023](#)

Aqualife appreciates your visit to our website (“Aqualife Website”) and your interest in our services. Your privacy is important to us and we want you to feel comfortable when viewing and using our website. We take care to protect the personal data collected, processed and used during visits to the Aqualife Website.

By accessing the Aqualife Website, you accept this Privacy Statement (“Statement”). If you do not agree to this Statement, please do not proceed to further web pages of the Aqualife Website.

**What is the purpose of this Statement?**

Aqualife is committed to safeguarding the personal information that we collect from individuals who use the Aqualife Website. Accordingly, Aqualife has developed this Statement to describe how data will be collected from users of the Aqualife Website, and the purposes for which Aqualife may collect, use, share and disclose the data.

This Statement applies to any information obtained by Aqualife through the use of the Aqualife Website. It is not applicable to any Internet websites controlled by third parties not affiliated with Aqualife that the Aqualife Website may link to (“Third Party Sites”). Please review the privacy policy of Third Party Sites as Aqualife is not responsible for and has no influence on the content or the privacy practice of Third Party Sites.

The terms of this Statement are subject to any contractual terms you have entered into with, Aqualife including its subsidiaries and any applicable laws and regulations.

**What information do we collect from you and for what purpose?**

When you visit the Aqualife Website, our web server platform automatically records details about your visit (for example, your IP address, the website from which you visit us, the type of browser used, the Aqualife pages visited including the date and duration of your visit).



In addition, we collect personal data which you chose to provide during your visit. For example, when you enter personal details (eg. name, address, email address, phone number).

Aqualife will use your personal data:

- For the purposes of technical administration,
- For the purposes of research and development,
- For user administration and marketing,
- To inform you about our services and products, and
- For such purposes as otherwise specified.
- Aqualife respects applicable laws and regulations in its use of personal data.

### **How do we collect and store information from you?**

The Aqualife Website uses tracking technology such as cookies and tags to gather information as outlined above (see: “What information do we collect from you and for what purpose”) to understand how visitors use the Aqualife Website.

Tracking technology helps us manage and improve the usability of the Aqualife Website, for example to identify the most popular sections of the Aqualife website.

### **Use of Cookies**

Cookies are text files containing small amounts of information, which your computer or mobile device downloads when you visit a website. When you return to the website – or visit a website that uses the same cookies – they recognise these cookies and therefore your browsing device. Like most websites, we use cookies to do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences and generally improving your browsing experience.

By continuing to browse our website, you are agreeing to our use of cookies. Technical cookies are strictly necessary for the Aqualife Website to work properly.

In many cases, you can control tracking technologies using your browser. Please ensure that your browser setting reflects whether you wish to be warned about and/or accept tracking technologies (such



as cookies) wherever possible. The specific capabilities of your browser and instructions on how to use them can be found in the manual or help file of your browser.

### **To whom do we disclose the data collected from the Asset Lofts Website?**

Aqualife may disclose your information to its affiliates and third party providers for the purposes stated above. Our affiliates and third party providers who have access to personal data obtained through the Aqualife Website are obliged to respect privacy.

We may also disclose your information to governmental agencies or entities, regulatory authorities, or other persons in line with any applicable law, regulations, court order or official request and for the purposes of any guidelines issued by regulatory or other authorities, or similar processes as either required or permitted by applicable law.

### **What security measures have we implemented to protect the information collected?**

Aqualife has implemented reasonable technical and organisational security measures to protect the personal data collected by Aqualife and collected via the Aqualife website.

### **How do we treat electronic messages sent to and from Aqualife?**

All electronic messages sent to and from Aqualife are automatically retained in a distinct journaling system.

### **How long do we store your data?**

Aqualife will retain your personal information for the period necessary to fulfil the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

### **What should you consider when sending data over the Internet?**



The Internet is generally not regarded as a secure environment, and information sent via the Internet may be accessed by unauthorized third parties, potentially leading to disclosures, changes in content or technical failures. Even if both sender and receiver are located in the same country, information sent via the Internet may be transmitted across international borders and be forwarded to a country with a lower data protection level than exists in your country of residence.

Please note that we accept no responsibility or liability for the security of your information whilst in transit over the Internet to Aqualife. In order to protect your privacy, we would like to remind you that you may choose another means of communication with Aqualife, where you deem appropriate.

### **How do we deal with information from individuals under the age of 18?**

The Aqualife does not seek to collect personal data from individuals under the age of 18. Individuals under the ages of 18 should receive permission from their parent or guardian before providing any personal data to Aqualife via the Aqualife Website.

### **How can you access or review your personal data?**

You may, where permitted by applicable law or regulation:

- Check whether we hold your personal data, or
- Ask us to provide you with a copy of your personal data, or
- Request we correct any of your personal data that is inaccurate, or
- Request we delete any data that we hold on you.
- Should you have a request regarding the processing of your personal data, please call us on.
- 07969 164 138

### **Updates to this Privacy Policy**



We may update this Privacy Policy from time to time, and we note the last revision at the bottom of the page. Any change to the Privacy Policy will become effective when we post the revised Privacy Policy on the Aqualife Website. Your use of the website following these changes means that you accept the revised Privacy Policy.

### **Concerns**

If you have any questions or complaints regarding this Privacy Policy, please contact us as described above. We will investigate your question, respond to your enquiry, and attempt to resolve any concerns regarding your privacy in question. If you do not receive acknowledgement of your complaint, or if your complaint is not satisfactorily addressed by Aqualife within 30 days, then please contact the Information Commissioner's Office.



### **Contact Details**

#### **Aqualife Swimming Limited**

Course Tutor: Penny Watkins, Founder, Aqualife Swimming

STA Tutor & Assessor in: STA Level 2 Award in Swimming Teaching, STA Level 2 Certificate in Swimming Teaching

Contact: Address: Downside, Maplescombe Lane, Farningham, Dartford, DA4 0JY

Tel: 0796164138

Email: [penny@aqualifeswimming.com](mailto:penny@aqualifeswimming.com)

#### **Aqualife Swimming Limited**

Course Tutor, IQA & Administration: Anna Hodges

Partner & Centre Administrator, Aqualife Swimming

STA Tutor, Assessor & IQA in: STA Level 2 Award in Swimming Teaching, STA Level 2 Certificate in Swimming Teaching

IQA in : STA Safety Award for Teachers

Contact: 14 Juniper Close, Allington, Maidstone, Kent ME16 0XP

Tel: 077140 89928

Email: [info@aqualifeswimming.com](mailto:info@aqualifeswimming.com)

Course Tutor: Camilla Golledge, Tutor

STA Tutor, Assessor and IQA in: STA Level 2 Award in Swimming Teaching, STA Safety Award for Teachers



Contact: via Anna Hodges, Centre Administrator

Course Tutor: Lee Cornelius, Tutor

STA Tutor in : STA Safety Award for Teachers

STA IQA Tutor & Assessor in: STA Level 2 Award in Swimming Teaching, STA Safety Award for Teachers

Contact: via Anna Hodges, Centre Administrator

**External Assessor:**

The Assessor details will be available upon registration of each new course and details will be given on Day 1 of course.

**Safety Training Awards**

Address: Anchor House, Birch Street, Walsall, West Midlands, WS2 8HZ

Tel: 01922 645097

Email: <https://www.sta.co.uk/contact-us/>

**OFQUAL (England)**

Contact: Earlsdon Park, 53-55 Butts Road, Coventry, CV1 3BH

Tel: 0300 303 3344

Email: [public.enquiries@ofqual.gov.uk](mailto:public.enquiries@ofqual.gov.uk)

**Monitoring and Review**



This policy will be reviewed annually to ensure they remain correct and are fit for purpose. However, the policy may be reviewed and updated at any time to reflect any changes made by Safety Training Awards (STA) or the Regulatory authorities.

Policy Launch Date : October 2023

Review Due: October 2024